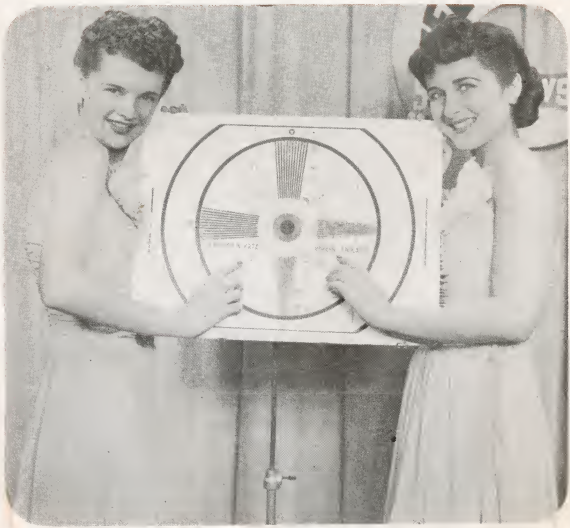


TELEVISION *Forecast*

JUNE 18, 1949



WBKB's First Test Pattern 1941

BLOWERS, MRS. GRACE
BOX 673
FOX LAKE, ILL.
50-78
X1



**WGN
TV**

**"CHICAGOLAND'S
FAMILY TELEVISION
STATION"**

"SOUTH AMERICAN JOURNEY"

Saturday, 7:30-8:00 p.m.

A Film Record of Col. Robert R. McCormick's Trip to South America

"CAVALCADE OF STARS"

Saturday, 8:00-9:00 p.m.

DuMont Variety Show

"PARS, BIRDIES and EAGLES"

Monday, 9:00-9:30 p.m.

Golf Tips from Jimmy Hines and Johnny Revolta

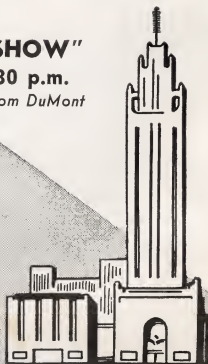
**"MOREY
AMSTERDAM SHOW"**

Thursday, 8:00-8:30 p.m.

Comedy—Variety Show from DuMont



WGN TV
CHANNEL 9 · CHICAGO



IT MAY BE SUMMER, BUT—

TV People are Talking Football

This week, when most of us are talking about the heat, summer television shows, and whether to buy a portable receiver to take up to the summer home, TV people are planning and talking about telecasting the Notre Dame games this fall.

WGN-TV and WBKB took the lead with word they will have exclusive coverage of all top Notre Dame grid contests through arrangements with the DuMont television network, assuring Chicagoans they'll see the fighting Irish play Indiana, Tulane, North Carolina, Iowa and Southern California.

Few readers realize how much competition there is in the TV trade to obtain such rights. Telecasting Notre Dame is regarded by all as a plum. Chicagoans who attended Northwestern, Illinois, Beloit, Georgia or DePauw, sooner or later include themselves in the Notre Dame alumni, which means hundreds of thousands will be watching the Irish fight.

Sports lovers will also be pleased to know that beginning June 20 WBKB will telecast Arlington and Washington Park races every night except Sunday. Races will be recorded on film at the park, processed and rushed to channel 4 studios and shown at night. Jack Drees, commentator, will describe the races and also take viewers on nightly trips around the track, introducing them to owners, trainers and racing celebrities.

There is a current gag in the television studios of WENR-TV that Claude Kirchner, ringmaster on "Super Circus," is so tall that the camera must "pan" up and down to get all of his image onto the TV screen. Actually, the white-trousered, red-coated host of the three-ring circus is a modest six-foot-five whose background is slightly more than international.

Claude, or Klaus, as he was yclept at birth, was born in Rostock, Germany.

His father was born in China, his mother in Russia. His background of "far-away places" was occasioned by the occupation of his father, who was an importer by profession.

When Kirchner was nine years old he came with his family to the United States and after debarking from the ship in New York the family came directly to Chicago, where they have remained ever since.

Ringmaster of Super Circus Kirchner holds the distinction of having been the first barker for Sally Rand at Chicago's Century of Progress exposition in 1934. At the time, he had just graduated from high school and felt more than an ordinary hankering to revisit Europe. At the end of that summer he had earned enough money with his vocal vibrancy that he joined the crew of a freighter and traveled to Germany, Switzerland, France, Norway, Italy and Denmark. When he returned in 1935 he enrolled at Chicago University in a course designed to equip him for a

(Continued on page 17)

TELEVISION Forecast

Chicago's Own T.V. Magazine

PUBLISHED WEEKLY BY
TELEVISION FORECAST, Inc.

185 North Wabash Ave.

Chicago 1, Ill.

Vol. 2, No. 7

June 18, 1949

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Saturday

WNBQ 5	WENR-TV 7	WGN-TV 9	WBKB 4
10:00	4	MULTISCOPE NEWS.	
1:00	4	BASEBALL ALBUM.	
1:05	9	PLAYER OF THE DAY.	
1:10	4	WHAT'S THE SCORE.	
1:15	7	PRE GAME PITCHES.	
1:20	7, 9, 4	BASEBALL, Cubs vs. Brooklyn.	
2:30	5	HORSE RACES. The Gazelle, for three-year-old fillies, run over a distance of a mile and 1/16 for a purse of \$20,000 from Aqueduct.	
3:30	7	LAST OUT.	
	4	LUCKY FAN.	
3:40	4	PHILCO SPORTS TICKER.	
3:45	9	EXTRA INNING.	
4:00	9	Test Pattern.	
5:30	9	LUCKY PUP REVIEW. A tele-transcribed review of the week's highlights of the Lucky Pup puppets.	
6:00	9	FILM.	
6:30	7	HOLLYWOOD SCREEN TEST. Try-outs with the professionals.	
	9	IN THE FIRST PERSON. Quincey Howe interviews.	
6:45	5	NEWS AND NEWS REVIEW.	
	9	BLUES BY BARGY.	
7:00	5	TELEVISION SCREEN MAGAZINE. Interviews with people in the news.	
	7	STAND BY FOR CRIME. Mystery quiz with Myron Wallace.	
	9	FILM VARIETIES.	
7:15	4	Test Pattern.	
7:30	5	EDDIE CONDON'S Floor Show. Guests: Count Basie, Lee Wylie and Ray Malone.	
	7	FILM SHORTS.	
	9	SOUTH AMERICAN Journey. Pt. 3. Film of Col. McCormick's trip.	
	4	FRONTIER THEATER, western double feature.	
8:00	5	WHO SAID THAT? News quiz show with Robert Trout and John Cameron Swayze. Guest: Sen. Margaret Chase Smith, Paul Lukas, Bob Conradien.	
	7	PAUL WHITEMAN TV TEEN CLUB. Variety show with teen-age talent.	
	9	CAVALCADE OF STARS. Jack Carter mc. Guests: Marilyn Maxwell, Clifford Guest, ventriloquist, Elissa Jane, Lorraine Ragnan and the Piero Brothers.	
8:15	4	BOX SEAT, Arlington Park Races.	
8:30	5	SATURDAY NIGHT JAMBOREE.	
	4	CARTOON FILM.	
8:40	4	FRONTIER THEATER.	
9:00	5	GARROWAY AT LARGE, variety show.	
	7	GIRLS' BASEBALL, Queen vs. Cardinals. Bob Elson describes.	
	9	TODAY'S BALL GAME. Film highlights of Cub's game.	
9:40	4	MULTISCOPE NEWS.	

(Stations reserve the right to change above listings without notice)

WBKB to Telecast First Trip to Moon!

By PATRICIA COOPER

Lots of fun and laughs around WBKB this week, their 8th anniversary in TV. Ernie Simon cracked "We passed up the eclipse of the moon, but we're getting all set to telecast the first trip to the moon!"

Constantly out for "firsts" in video, WBKB won't surprise the TV industry if they obtain rights for such a lunar jaunt. Simon even thinks channel 4 will engage Russ

Davis to do the announcing, while bossman John Mitchell is certain such a trip can be sold to Philco as sponsors.

Eight years ago, on June 16, WBKB racked up their "first" play. No one remembers what it was, or who starred in it, but the TV log for the day read:

4:20 to 4:28 p.m.—Test Pattern
4:30 to 4:35 p.m.—Test Pattern
5:00 to 5:06 p.m.—Test Pattern
5:08 to 5:18 p.m.—Play

Quite a change from today's programming. In 1941 the enthusiastic, bright-eyed engineers worked 14 to 18 hours a day to bring some kind of picture on the screen, and when they succeeded the whole gang rushed into the office of the boss, stood around his set, and admired the fuzzy poor signal.

Understandable. W9XBK, as WBKB was known then, used only one camera and radiated power up to 100 watts. Today there are 14 cameras, six remotes, two projectors, four studio and two spare. The station generates 13,000 watts; can go up to 26,000 if desired. All this in eight years!

Madison AC Boxing

Telecast of boxing from Madison Athletic club will continue during the summer months over WGN-TV, channel 9, it was announced this week. Bouts are described by Jack Brickhouse. Telecasts are sponsored by Czerwiec Lumber company and Rosen's clothing store.



Sunday

WGN-TV 9	WBKB 4	WNBQ 5	WENR-TV 7
10:00	4	MULTISCOPE NEWS.	
12:30	7	SACHS' AMATEUR HOUR.	
1:00	4	BASEBALL ALBUM.	
1:05	9	PLAYER OF THE DAY.	
1:10	4	WHAT'S THE SCORE.	
1:30	9, 7, 4	BASEBALL, Cubs vs. Brooklyn.	
2:00	5	AMERICAN TV FORUM. How Can We Control Subversive Activities?	
2:30	5	To be announced.	
3:00	5	THE EYES HAVE IT.	
3:30	4	LUCKY FAN.	
	5	MEET YOUR CONGRESS.	
3:40	4	PHILCO SPORTS TICKER.	
3:45	9	EXTRA INNING.	
	7	KIERAN'S KALEIDOSCOPE.	
4:00	9	Test Pattern.	
	5	FILM.	
	7	SUPER CIRCUS. Featuring a Sword Swallowing Crow and the Three Continentals, a skating group.	
4:15	5	YOU ARE AN ARTIST.	
4:30	5	FILM.	
5:00	5	HOPALONG CASSIDY, "Stagecoach War."	
	7	CARTOON TELETALES.	
5:30	7	IREENE WICKER, the singing lady.	
6:00	9	ORIGINAL AMATEUR HOUR.	
	5	LINCOLN PARK ZOO PROGRAM.	
	7	FILM SHORTS.	
6:30	5	CANDID CAMERA. The hidden camera interviews the people.	
	7	ABC-TV PLAYERS, "The Ablest Man in the World."	
7:00	9	TOAST OF THE TOWN, with Ed Sullivan as mc.	
	5	LEAVE IT TO THE GIRLS, with Maggi McNellis, Kitty Carlisle, Binnie Barnes and Florence Pritchett. Also Joe Laurie, Jr.	
	7	JACQUES FRAY MUSIC FOOM.	
7:15	4	Test Pattern.	
7:30	4	TELENEWS.	
	5	AUTHOR MEETS THE CRITICS. "With A Feather On My Nose," by Billie Burke.	
	7	CELEBRITY TIME. Guests: Sen. Margaret Chase Smith and Paul Lukas.	
7:50	4	FEATURE FILM.	
8:00	9	FRED WARING SHOW.	
	5	NBC DRAMA THEATER. "Summer Formal" with George Conely.	
	7	SING-CO-PATION songs.	
8:15	7	FILM SHORTS.	
8:30	7	TREASURE QUEST.	
8:55	4	CARTOON film.	
9:00	9	STARS OF TOMORROW.	
	5	AROUND THE TOWN with Kyle MacDonnell and Earl Wrightson.	
	7	ACTION AUTOGRAPHS. Captain Bill Menke, skipper of the Mississippi River showboat, the "Goldenrod" relates some of the true river thrillers.	
9:05	4	TRAVEL TIME.	
9:15	7	BOWLING HEADLINERS. The experts match their skill.	
9:20	4	FEATURE FILM.	
9:30	9	TODAY'S BALL GAME.	
	5	NEWS AND NEWS REVIEW.	
9:45	9	NEWSREEL REVIEW.	
10:00	9	MYSTERY PLAYERS with Gordon Urquhart as detective Jeffery Hall.	
10:15	4	MULTISCOPE NEWS.	

(Stations reserve the right to change above listings without notice)



ED SULLIVAN, who can be seen this Sunday on WGN-TV, in "Toast of the Town," was named TV's Father of the Year by the National Father's Day committee. The salute will be observed in Sullivan's June 19 show, a CBS production.

Don't Miss It

HUGE SPECTACLE

Stars! Glamour!

WBKB's

Super Birthday Party

See:

- Chicago's Tallest Transmitter Christened
- WBKB "Look Back" Gala Studio Show
- Chicago Theatre Stage Revue with Broadway Stars

**ELIMINATE UGLY RODS
AND POLES IN
YOUR LIVING ROOM**



**UNDER THE RUG
FLAT ON THE
FLOOR**

**GET THE NEW WABASH
HIDE-A-WAY
INDOOR TV ANTENNA**

Installs in a jiffy—just lay it out on top of the rug, move around to get the best picture, and then roll back rug and tack to floor, under the rug. Brings in pictures better than any other inside antenna, yet completely concealed, and so flat on the floor you don't know it's there.

\$4⁹⁵ COMPLETE

At this low price you get 15 ft. of special matched lead-in cable, with the HIDE-A-WAY antenna, ready to install without tools, complete with instructions.

**See Your TV Dealer
or Phone**

THE HARRY ALTER CO.

WAbash 2-3250

Wholesale Distributors

**This TV Star Knows
His Chicks and Cows**

Tuesday, June 21, you'll want to see the "Ted Steele Show," a recent addition to WGN-TV, now a regular DuMont network feature. Steele, young and handsome, started his television career less than a year ago.

Born in Hartford, Connecticut, July 19, 1917, he worked his way through Trinity college by performing as staff pianist and announcer on the Hartford radio station. During his college years Ted made seventeen trips to Europe, but not for fun. As part of his college financial campaign Ted played in the bands of swank luxury liners during his summer vacations.



TED STEELE

Ted Steele is a gentleman and a farmer, but don't call him a gentleman farmer. It wouldn't be true. Ted actively manages his hundred acre farm in Bucks County, Pennsylvania. He raises Guernsey cows, chickens, dogs, cats, pigs and rabbits.

His two children cut their eye teeth on radio. Their home has a complete radio studio so that during winter storms when it is impossible to get from Bucks County to New York City, Ted can entertain from home. Television hasn't completely cut out radio for the Steeles. Ted and his wife, Doris Brooks, have just started a morning Mr. and Mrs. radio show.

See Service Directories,
Pages 14 and 18

Controversy Rages Over Mystery Shows

A recent paid advertisement in *Television Forecast* attacking TV mystery shows and films depicting murders has resulted in a flood of letters to the editors of this newsmagazine.

A large number of readers disagree with the suggestion that such video fare be banned from the home; an equal number feel revision of program hours is necessary.

Writes A. J. Robertson of Chicago: "I am surprised that you are so hard up for advertising as to permit such a controversial subject to be set out in your publication.

"I, too, have a growing son. He has cap pistols, rubber knives, slingshots, etc.; he reads all the exciting books of adventure. He has a file of comic books equal to none; he enjoys the cowboy and murder mystery movies, and watches the same on television.

"In fact, he does all of the things I and thousands of others have done and always will do as a child. It did me no harm that I know of, and certainly none to my boy."

Writes John E. Thompson of Chicago:

"Congratulations. Maybe a letter to Congressmen or to the F.C.C. will result in later schedules of horror and mystery shows, now being seen as early as 7:30 p.m. I am not for banning such shows, but do feel they should be moved up to at least 9 p.m."

W. R. Taylor of Chicago writes:

"I am not capable of purchasing a whole page to show to you my likes and dislikes . . . however, I am sure that I can wait till the programs get so bad that I won't even turn my set on before I write such criticism.

"I have a five year old son, and I'm sure that he likes the shows that appear now as well as I. Trying to judge the shows that I feel worthy and educational proves something difficult, but it is much easier to change the channel, select and find another program, than to try and rabble rouse, as your advertiser did."

SAVE THIS FOR FUTURE USE!

This advertisement entitles the holder to one INTRODUCTORY TELEVISION SERVICE CALL at one-half the regular price. (Regular price \$5.00.)

PHONE - CORNELIA 7-2666

We are authorized by the Motorola company to furnish replacement parts and tubes free on Motorola receivers covered by a warranty. This offer good only in the territory we cover. Only one introductory call per customer. Offer subject to withdrawal.

CHICAGO TELEVISION
SERVICE COMPANY

3816 W. Montrose Ave.

Chicago 18

Tops in Television
from the
Top of
Chicago

WENR-TV

THURSDAY

A Top Night in Television!

"STOP THE MUSIC"

7:00 p.m.

Dwight D. Eisenhower's

"CRUSADE IN EUROPE"

Ch. 8—Sicily: Operation Husky

8:00 p.m.

"PAL HEADLINER"

8:25 p.m.

"QUIET PLEASE"

8:30 p.m.

"GRENNAN DESSERT

PARTY"

9:00 p.m.



BASEBALL

CUBS vs BROOKLYN

Sat. & Sun., 1:30 p.m.

CUBS vs BOSTON

Mon., Tues., Wed. & Thurs.,

1:25 p.m.

CUBS vs NEW YORK

Friday, 1:25 p.m.

Co-announced by Bill Brundige
and Rogers Hornsby

Television Forecast for June 20, 1949

Monday

	WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
10:00	4			
1:00	4			
1:05	9			
1:10	4			
1:15	7			
1:25	4, 7, 9			
3:30	4			
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	7			
3:40	4			
3:45	9			
4:00	9			
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9:00	5			
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9:30	5			
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9:45	9			
10:30	4			
10:40	5			
10:45	5			

(Stations reserve the right to change above listings without notice)

WATCH CHANNEL 7

Television Forecast

Tuesday

WNBQ	WENR-TV	WGN-TV	WBKB
5	7	9	4
10:00	4	MULTISCOPE NEWS.	
12:45	9	CHICAGOLAND NEWSREEL.	
1:00	4	BASEBALL ALBUM.	
1:05	9	PLAYER OF THE DAY.	
1:10	4	WHAT'S THE SCORE.	
1:15	7	PRE GAME PITCHES.	
1:25	7, 9, 4	BASEBALL, Cubs vs. Boston.	
3:30	5	NEWS TELECAST.	
	7	LAST OUT.	
	4	LUCKY FAN.	
3:40	4	PHILCO SPORTS TICKER.	
3:45	9	EXTRA INNING.	
4:00	9	Test Pattern.	
4:30	5	HOWDY DOODY SHOW.	
	9	ILL. STATE MEDICAL SAC.	
5:00	9	SMALL FRY CLUB.	
	4	Test Pattern.	
5:30	9	LUCKY PUP.	
	4	SUN-TIMES COMIC CAPERS.	
5:45	9	LOPEZ SPEAKING. Vincent Lopez, his music and interviews with guests.	
5:50	4	TELENEWS with John Dunham.	
6:00	5	JUDY SPLINTERS and S. Dinsdale.	
	9	Test Pattern.	
	4	LARRY ON LOCATION. Toni Gilman's office provides the "Set" for this Puppet Film Co.	
6:15	5	MARY, KAY & JOHNNY. Demestic Comedy show.	
6:30	5	COMING ATTRACTIONS.	
	7	SERIAL, "Sign of the Wolf."	
	9	CBS-TV NEWS, Doug Edwards.	
6:45	5	CAMEL NEWS CARAVAN.	
	7	SPORTS REVIEW, Pat Flanagan.	
	9	CHICAGOLAND NEWSREEL.	
	4	ARNIE SIMON, the curbstone cutup.	
7:00	5	To be announced.	
	7	FILM, Joe Louis' "Spirit of Youth."	
	9	CROSS QUESTION, fictional trial.	
	4	FRONTIER THEATER, western.	
8:00	5	PUPPET OPERA, 4th act of La Traviata.	
	9	TED STEELE SHOW, variety. Guests: Marilyn Cantor and Lew Wells, Jr.	
	4	PIX OF THE NEWS.	
8:05	4	FUN WITH FURNISHINGS. Alice Nelson gives you tips on furnishings.	
8:15	4	BOX SEAT. Washington Park races.	
8:30	5	GRAND MARQUEE. "Belles of St. Clements."	
	7	DR. FIXUM, new and old tricks on repair and building.	
	9	SUSPENSE. "Stolen Empire," by Jim Sheean.	
	4	GIRLS' BASEBALL, Music Maids vs. Bluebirds, described by Russ Davis.	
9:00	7	TOMORROW'S CHAMPIONS, boxing.	
	9	TODAY'S BALLGAME, film highlights of Cubs' game.	
9:15	9	NANCY WRIGHT SHOW, new musical variety series.	
9:45	5	FILM.	
	9	CHICAGOLAND NEWSREEL.	
10:15	5	CLIFTON UTLEY and the news.	
10:30	5	THE WEATHERMAN, Clint Youle.	
	4	MULTISCOPE NEWS.	
10:35	5	BUT NOT FORGOTTEN. Herbie Mintz recalls the past.	

(Stations reserve the right to change above listings without notice)

Ghost Images Gone, Engineers Report

The new WBKB transmitter opened this week by B. & K. officials represents a 100 percent increase in effective radiated power, eliminating ghosts previously seen on some channel 4 telecasts.

Engineers who reported this also stated the total height of the new antenna is 700 feet, excluding beacon and lightning rod at the top. The tallest in Chicago, WBKB's new antenna promises good reception for at least 60 miles.

Cost of the entire project, antenna and transmission, is estimated at a quarter of a million dollars.

Receives Eastern TV

Reader Ronald V. Thillen of Maquoketa, Iowa this week reports over-all eastern video reception, WPTZ, Philadelphia; WCBS, New York; WNBQ, Washington, D.C.; WRGB, Schenectady; and WBZ, Boston.

**YOUR TV SET
ACTING SOUR??
BETTER HURRY
AND CALL TOWER!
FOR THE MANY
WHO ARE NEEDY,
WE HAVE SERVICE
THAT IS SPEEDY!**

CALL

KI Idare 5-1409

Expert Service
on All Makes by
College Graduate Engineers

Expired Policies Renewed

*Tower
Television Service*

3901 N. Neva Street
CHICAGO 34, ILLINOIS

THESE SCENES MADE HISTO



JOE WILSON, the Actor in 1942. Sportscaster Wilson in those days preferred to play the hero. Such emotional love scenes as the one above were unusual fare in early TV days. Majority of program consisted of test pattern. A prediction on 1949 baseball by Wilson appears elsewhere in this issue.

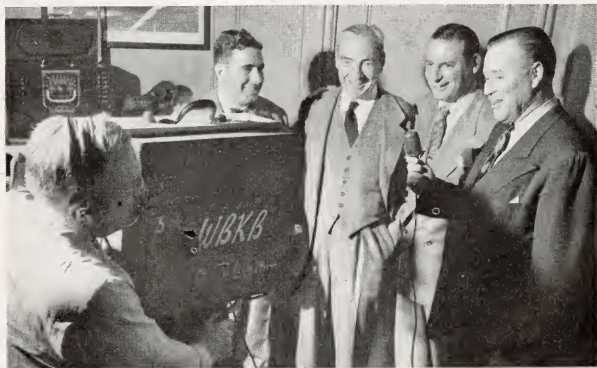


BILLY GILBERT, movie star, was guest of B. & K. television in early years. WBKB, known then as W9XBK, started habit of interviewing Hollywood personalities appearing at the Chicago Theater. Televiewers liked it, and today the channel 4 station still grabs off the top stars.

DRY AT WBKB, CHANNEL 4



GLORIA SWANSON (right) is being interviewed by Fran Harris, WBKB reporter. Miss Swanson now has her own TV show in New York. Miss Harris doubled as a member of the TV crew and feature member of the cast. Note old-fashioned video camera, now considered a museum piece.



ELECTION NIGHT 1948. WBKB brought televiewers into the offices of the Chicago Sun-Times last November. There they saw Irving Pflaum, Herb Graffis, and Irv Kupcinet being interviewed by Russ Davis, with Harry Birch at the camera. Reason the gang was so jubilant: Harry Truman was re-elected!

Wednesday

WENR-TV 7 WGN-TV 9 WBKB 4 WNBQ 5

10:00	4	MULTISCOPE NEWS.
12:45	9	CHICAGOLAND NEWSREEL.
1:00	4	BASEBALL ALBUM.
1:05	9	PLAYER OF THE DAY.
1:10	4	WHAT'S THE SCORE.
1:15	7	PRE GAME PITCHES.
1:25	7, 9, 4	BASEBALL, Cubs vs. BOSTON.
2:00	5	HORSE RACES from Belmont Track.
3:30	7	THE LAST OUT.
	4	LUCKY FAN.
	5	NEWS TELECAST.
3:40	4	PHILCO SPORTS TICKER.
3:45	9	EXTRA INNING.
4:00	9	Test Pattern.
4:30	5	HOWDY DOODY SHOW.
5:00	9	SMALL FRY CLUB.
	4	Test Pattern.
	5	SERIAL, "Shadow of the Eagle."
5:30	9	LUCKY PUP.
	4	SUN-TIMES COMIC CAPERS.
5:45	9	LOPEZ SPEAKING.
5:50	4	TELENEWS with John Dunham.
6:00	9	INSIDE PHOTOPLAY.
	4	LARRY ON LOCATION.
	5	JUDY SPLINTERS and S. Dinsdale.
6:15	5	MARY, KAY & JOHNNY.
6:30	7	SERIAL, "Sign of the Wolf."
	9	CBS-TV NEWS, Doug Edwards.
	4	LADY OF THE MOUNTAIN. Tommy and Barbry sing the folk ballads.
	5	COMING ATTRACTIONS.
6:45	7	SPORTS REVIEW, Pat Flanagan.
	9	CHICAGOLAND NEWSREEL.
	4	ERNIE SIMON, the curbstone cutup.
	5	CAMEL NEWS CARAVAN.
7:00	7	FEATURE FILM.
	9	ARTHUR GODFREY and his friends.
	4	FRONTIER THEATER, western.
	5	To be announced.
7:30	5	THE BLACK ROBE, police night court drama from actual file cases.
8:00	9	THE WORLD IS YOURS, "French-Canadian Children."
	4	PIX OF THE NEWS.
	5	KRAFT TELEVISION THEATER. "Pink String and Ceiling Wax," by Rolland Pertwed.
8:05	4	TRAVEL TIME.
8:15	4	BOX SEAT, Washington Park races.
	9	TODAY'S BALL GAME, film highlights.
8:30	7	WRESTLING, with Wayne Griffin.
	9	AL MORGAN SHOW, variety.
	4	BOXING from Madison AC.
9:00	9	STUDIO ONE, "June Moon," by Ring Lardner and Geo. S. Kaufman.
	5	PARADISE ISLAND, musical with Danny O'Neil and Ann Sterling.
9:15	5	JIM HURLBUT'S feature stories around and about Chicago.
9:30	5	To be announced.
10:00	9	SPELL WITH ISBELL. Harold Isbell conducts televised spelling bee.
10:15	5	CLIFTON UTLEY and the news.
10:30	9	CHICAGOLAND NEWSREEL.
	4	MULTISCOPE NEWS.
	5	THE WEATHERMAN, Clint Youle.
10:35	5	BUT NOT FORGOTTEN. Herbie Mintz and notes about show people.

(Stations reserve the right to change above listings without notice)

8 YEARS OF TELEVISION

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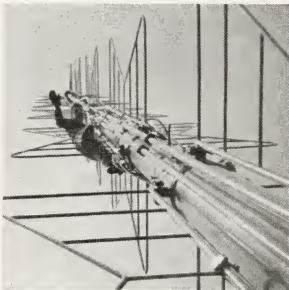
Thursday

WGN-TV 9	WBKB 4	WNBQ 5	WENR-TV 7
10:00	4	MULTISCOPE NEWS.	
12:45	9	CHICAGOLAND NEWSREEL.	
1:00	4	BASEBALL ALBUM.	
1:05	9	PLAYER OF THE DAY.	
1:10	4	WHAT'S THE SCORE.	
1:15	7	PRE GAME PITCHES.	
1:25	9	4, 7 BASEBALL, Cubs vs. Boston.	
3:30	4	LUCKY FAN.	
	7	LAST OUT.	
	5	NEWS TELECAST.	
3:45	4	PHILCO SPORTS TICKER.	
	9	EXTRA INNING.	
4:00	9	Test Pattern.	
4:30	5	HOWDY DOODY SHOW.	
5:00	9	SMALL FRY CLUB.	
	4	Test Pattern.	
5:30	9	LUCKY PUP.	
	4	SUN-TIMES COMIC CAPERS.	
5:45	9	LOPEZ SPEAKING.	
5:50	4	TELENEWS with John Dunham.	
6:00	9	Test Pattern.	
	4	LARRY ON LOCATION.	
	5	JUDY SPLINTERS and S. Dinsdale.	
6:15	5	MARY, KAY AND JOHNNY.	
	9	SILHOUETTES IN SONG.	
6:30	9	CBS-TV NEWS, Doug Edwards.	
	4	WINDOW SHOPPING.	
	5	COMING ATTRACTIONS.	
	7	SERIAL, "Sign of the Wolf."	
6:45	9	CHICAGOLAND NEWSREEL.	
	4	ERNIE SIMON, the curbstone cutup.	
	5	CAMEL NEWS CARAVAN.	
	7	SPORTS REVIEW, Pat. Flanagan.	
7:00	9	54th ST. REVUE, variety show.	
	4	FRONTIER THEATER, western.	
		"Rhythm of the Rio Grande."	
	5	RFD AMERICA, quiz show.	
	7	STOP THE MUSIC, guess the mystery tune. Emceed by Bert Parks.	
7:30	9	PLAN A ROOM.	
	5	THE SWIFT SHOW with Lanny Ross.	
7:45	9	TODAY'S BALL GAME.	
8:00	9	MOREY AMSTERDAM SHOW.	
	4	PIX OF THE NEWS.	
	5	To be announced.	
	7	CRUSADE IN EUROPE. Chapt. 8, Cicily: Operation Husky.	
8:05	4	FILM SHORTS.	
8:15	4	BOX SEAT, Washington Park races.	
8:25	7	HEADLINER, news story of the week.	
8:30	9	WRESTLING.	
	4	TELECHARADES, with Ed Roberts.	
	5	FLOOR SHOW with Dunninger and Paul Winchell.	
	7	QUIET PLEASE, with Willis Cooper as emcee. Quiz show.	
9:00	4	MIDWEST VIEWPOINT.	
	5	YOUNG BROADWAY film.	
	7	DESSERT PARTY starring the Honey-dreamers' quintet.	
9:15	7	ROLLER DERBY.	
	4	MULTISCOPE NEWS.	
9:30	5	PET SHOP.	
10:00	5	YOU ARE AN ARTIST.	
10:15	5	CLIFTON UTLEY and the news.	
10:30	5	THE WEATHERMAN, Clint Youle.	
10:35	5	BUT NOT FORGOTTEN.	
10:45	9	CHICAGOLAND NEWSREEL.	

(Stations reserve the right to change above listings without notice)

Denny Likes Climbing, Even Up Antennae

Howard Dennewitz, librarian in charge of musical transcription at Station WBKB, is a quiet, likeable fellow who seldom speaks unless directly addressed. It was with considerable amazement then that his co-workers heard him say casually one day that he was heading for the station's new transmitter for a "climb."



HOWARD DENNEWITZ

When prodded for information, Denny admitted that he enjoyed the climb to the 700-ft. antenna top where it is "quiet and peaceful." While there, he takes pictures of the antenna from his perch and "shoots" pictures of the surrounding area. His companion on several days was Charlie Warriner, another WBKB employee who would also make a good steeplejack.

Denny is still unable to understand why there was so much excitement over his feat. "It's fun and I like it up there," is his explanation for his unorthodox behavior. Besides, he collected some good pictures for his scrap book.

Tickets for TV Shows

Readers wishing to obtain tickets for audience participation shows staged by Chicago TV stations should write Guest Relations department, % WGN-TV, WENR-TV or WNBQ. Channel 4, WBKB, has no such audience shows.

THE GOOD OLD DAYS

Viewer Picks Up W9XBK's Signal Five Miles From Loop, a Record!

(See Cover)

It's a bit hard to believe the attractive girls seen on the cover of this issue of *Television Forecast* were photographed in the spring of 1941 when WBKB's first test pattern was shown to the viewing public. At that time, the B. & K. station was experimental, with call letters W9XBK, and a signal scarcely strong enough to reach out of the immediate loop area.

A televiewer five miles from the station able to catch the signal was an oddity. For those at the station it was a great moment. After all, there were less than 100 sets in Chicago.

Eight years ago, W9XBK operated from a studio the size of a kitchenette apartment and a control room that was no larger. At the top was Capt. W. C. Eddy and A. H. Broolly, chief engineer, who persistently worked on producing better programs and a stronger signal. Eddy, who knew the names and phone numbers of practically every set owner in Chicago, regularly called them up to query about reception as soon as something appeared on the screen that was recognizable.

Then the war came. B. & K. at once offered its facilities to the Navy; most of the space and equipment was used in training radar operators. W9XBK, however, continued to operate with the aid of the "Iron Women" crew, Kit Carson, Esther Rojewski, Rae Stewart, Marge Durnell, Loraine Larson, Pauline Bobrov and Eugenia Minetz.

Of that group, Misses Stewart and Rojewski continue as WBKB camera operators, and as far as is known, they are the only two camerawomen in the United States.

In August of 1942, W9XBK obtained a construction permit for its commercial station, WBKB. Two months later WBKB, channel 4, made its debut. Sets still numbered in the hundreds, reception was poor, and business even worse; the nation was going through a war.

With the end of hostilities, WBKB made immediate plans to match the demand for TV sets and increased programming. The use of radar in World War II had made thousands of veterans interested in electronics, and factories that had been manufacturing such equipment switched to video production.

This week, as WBKB observes its special celebration of eight years in TV they have this to say:

"B. & K. through its television station WBKB will give Chicago video fans the kind of comfort and solid entertainment they have come to expect in B. & K. theaters in the past 31 years."

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OAK PARK, ILL.

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WTMJ-TV Channel 3, Milwaukee, Wisconsin

FOR THE CONVENIENCE OF OUR SUBSCRIBERS WHO ARE ABLE TO PICKUP WTMJ-TV, TELEVISION FORECAST PROVIDES THIS PAGE

Saturday, June 18

3:00 3 AT YOUR SERVICE.
3:20 3 FILM SHORTS.
3:25 3 YOUR FBI BULLETIN.
3:30 3 WILD WEST THEATER.
5:30 3 HOLLYWOOD SCREEN TEST.
6:00 3 ARTHUR GODFREY, CBS.
7:00 3 WHO SAID THAT? NBC.
7:30 3 RHUMBA CLUB.
8:00 3 KORDA PLAYHOUSE.
9:30 3 BASEBALL SCOREBOARD.
9:35 3 NEWS.

7:00 3 FILM "Petticoat Parade."
7:05 3 THE GRENADIERS.
8:00 3 TED STEELE SHOW, DuM.
8:30 3 AMATEUR BOXING.
10:00 3 BASEBALL SCOREBOARD.
10:05 3 NEWS.

Sunday, June 19

3:00 3 MEET THE ARTIST.
3:20 3 ROVING CAMERAS.
3:30 3 SUPER CIRCUS, ABC.
4:00 3 LET'S LOOK AT TV.
4:30 3 IRENE WICKER, ABC.
5:00 3 ORIGINAL AMATEUR HOUR.
6:00 3 LEAVE IT TO THE GIRLS.
6:30 3 AUTHOR MEETS THE CRITICS.
7:00 3 THE FRED WARING SHOW.
8:00 3 CRUSADE IN EUROPE.
8:25 3 PAL HEADLINER.
8:30 3 TELENEWS DIGEST.
8:50 3 MELODY BY MIRIAM.
9:00 3 YOU'RE THE JUDGE.
9:30 3 HANK McCUNE SHOW.
10:00 3 CELEBRITY TIME.

Wednesday, June 22

2:30 3 CLOCK & MUSIC.
3:00 3 DR. ADOLPH SUPPAN.
3:15 3 PAUL SKINNER & AL BUETTNER.
3:30 3 HOWDY DOODY SHOW, NBC.
4:00 3 TV'S WHAT'S NEW.
4:30 3 TV PREVUE.
4:35 3 MUSEUM EXPLORER'S CLUB.
5:00 3 To be announced.
5:30 3 THE SPORTS PICTURE.
5:45 3 NEWS CARAVAN, NBC.
6:00 3 THE CHILDREN'S CORNER.
6:30 3 FOR FISHERMEN ONLY.
6:45 3 SONG STYLINGS.
7:00 3 TELEVISION THEATER, NBC.
8:00 3 VOCATIONAL GUIDANCE CLINIC.
8:30 3 MILWAUKEE MADE MOVIES.
9:45 3 BASEBALL SCOREBOARD.
9:50 3 NEWS.

Monday, June 20

2:30 3 CLOCK & MUSIC.
3:00 3 DR. ADOLPH SUPPAN.
3:15 3 PAUL SKINNER & AL BUETTNER.
3:30 3 HOWDY DOODY, NBC.
4:00 3 TV'S WHAT'S NEW.
4:30 3 TV PREVUE.
4:35 3 ZOO'S WHO.
4:50 3 CIVIC SAM.
5:00 3 To be announced.
5:30 3 THE SPORTS PICTURE.
5:45 3 NEWS CARAVAN, NBC.
6:00 3 ON BROADWAY, NBC.
6:30 3 To be announced.
6:45 3 To be announced.
7:00 3 TEEVEE THEATER, NBC.
7:30 3 AMERICANA, NBC.
8:00 3 PLAY 'EM OR PAY 'EM.
8:30 3 UNIV. OF WISCONSIN, commencement film.
9:30 3 SQUARE DANCE JAMBOREE.
10:00 3 BASEBALL SCOREBOARD.
10:05 3 NEWS.

Thursday, June 23

2:30 3 CLOCK & MUSIC.
3:00 3 DR. ADOLPH SUPPAN.
3:15 3 PAUL SKINNER & AL BUETTNER.
3:30 3 HOWDY DOODY SHOW, NBC.
4:00 3 WHAT'S NEW IN THE KITCHEN.
4:30 3 TV PREVUE.
4:35 3 LITTLE AMATEURS.
5:00 3 To be announced.
5:30 3 THE SPORTS PICTURE.
5:45 3 NEWS CARAVAN, NBC.
6:00 3 To be announced.
6:30 3 LANNY ROSS SHOW, NBC.
7:00 3 THE TUNESMITHS.
7:30 3 DUNNINGER & PAUL WINCHELL.
8:00 3 MOREY AMSTERDAM SHOW, DuM.
8:30 3 GORDY'S GUESSING GAME.
9:00 3 WRESTLING.
10:30 3 BASEBALL SCOREBOARD.
10:35 3 NEWS.

Tuesday, June 21

2:30 3 CLOCK & MUSIC.
3:00 3 DR. ADOLPH SUPPAN.
3:15 3 PAUL SKINNER & AL BUETTNER.
3:30 3 HOWDY DOODY SHOW, NBC.
4:00 3 WHAT'S NEW IN THE KITCHEN.
4:30 3 FASHIONS BY THE YARD.
4:40 3 TV PREVUE.
4:45 3 JUNIOR AMATEURS.
5:00 3 To be announced.
5:30 3 THE SPORTS PICTURE.
5:45 3 NEWS CARAVAN, NBC.
6:00 3 To be announced.

Friday, June 24

2:30 3 CLOCK & MUSIC.
3:00 3 DR. ADOLPH SUPPAN.
3:15 3 PAUL SKINNER & AL BUETTNER.
3:30 3 HOWDY DOODY SHOW, NBC.
4:00 3 TV'S WHAT'S NEW.
4:30 3 TV PREVUE.
4:35 3 To be announced.
4:50 3 CIVIC SAM.
5:00 3 To be announced.
5:30 3 THE SPORTS PICTURE.
5:45 3 NEWS CARAVAN, NBC.
6:00 3 To be announced.
7:00 3 BENNY RUBIN SHOW, NBC.
7:30 3 YOUR SHOW TIME, NBC.
8:00 3 GREATEST FIGHTS of the century.
8:15 3 FILM SHORTS.
8:30 3 MIDGET RACES.
10:00 3 BASEBALL SCOREBOARD.
10:15 3 NEWS.

(Milwaukee time)



**LOOK
HERE!**

FRIDAY

**"BENNY RUBIN'S
THEATRICAL AGENCY"**

8:00-8:30 P.M.

Tomorrow's Stars on Parade



"YOUR SHOW TIME"

8:30-9:00 P.M.

Presenting a Thrilling Drama



**"GREATEST FIGHTS
OF THE CENTURY"**

9:00-9:15 P.M.

Action Films of Great Champs



**"HOW TO IMPROVE
YOUR GOLF"**

9:15-9:20 P.M.

Follow "Jug" McSpaden's Instructions

**WNBQ
CHICAGO
CHANNEL 5**

Television Forecast for June 24, 1949

Friday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
10:00	4	MULTISCOPE NEWS.	
12:45	9	CHICAGOLAND NEWSREEL.	
1:00	4	BASEBALL ALBUM.	
1:05	9	PLAYER OF THE DAY.	
1:10	4	WHAT'S THE SCORE.	
1:15	7	PRE GAME PITCHES.	
1:25	4, 7, 9	BASEBALL, Cubs vs. New York.	
3:30	4	LUCKY FAN.	
	5	NEWS TELECAST.	
	7	LAST OUT.	
3:40	4	PHILCO SPORTS TICKER.	
3:45	9	EXTRA INNING.	
4:00	9	WOMAN'S MAGAZINE of the air.	
4:30	5	HOWDY DOODY SHOW.	
	9	Test Pattern.	
5:00	4	Test Pattern.	
	5	SERIAL, "Trail of the Royal Mounted."	
	9	SMALL FRY CLUB.	
5:20	5	NBC NEWSREEL.	
5:30	4	SUN-TIMES COMIC CAPERS.	
	5	To be announced.	
	9	LUCKY PUP.	
5:45	9	LOPEZ SPEAKING.	
5:50	4	TELENEWS, with John Dunham.	
6:00	4	LARRY ON LOCATION.	
	5	JUDY SPLINTERS and S. Dinsdale.	
	9	Test Pattern.	
6:15	5	MARY, KAY AND JOHNNY.	
6:30	4	WINDOW SHOPPING.	
	5	COMING ATTRACTIONS.	
	7	SERIAL, "Sign of the Wolf."	
	9	CBS-TV NEWS, Doug Edwards.	
6:45	4	ERNIE SIMON, the curbstone cutup.	
	5	CAMEL NEWS CARAVAN.	
	7	SPORTS REVIEW, Pat Flanagan.	
	9	CHICAGOLAND NEWSREEL.	
7:00	4	FRONTIER THEATER, western.	
	5	To be announced.	
	7	FILM SHORTS.	
	9	ADVENTURE IN JAZZ with Will Bradley's orchestra and Fred Robbins.	
7:30	7	TREASURE QUEST, quiz show.	
	9	STOP, LOOK AND LEARN, quiz show with Harold Isbell as mc.	
8:00	4	PIX OF THE NEWS.	
	5	BENNY RUBIN'S, Theatrical Agency.	
	7	BREAK THE BANK, quiz show.	
	9	THE WORLD IS YOURS, "Egypt."	
8:05	4	TRAVEL TIME.	
8:15	4	BOX SEAT, Washington Park races.	
	9	TODAY'S BALL GAME. Film, highlights of today's game.	
8:30	4	GIRLS' BASEBALL, Music Maids vs. Cardinals, announced by Russ Davis.	
	5	YOUR SHOW TIME. "An Only Son," with Richard Crane.	
	7	FUN FOR THE MONEY, quiz show.	
	9	SILHOUETTES IN SONG.	
8:45	9	FILM.	
9:00	5	GREATEST FIGHTS of the century, "Mills vs. Lesnovich."	
	7	FEATURE FILM.	
	9	BOXING from Madison AC.	
9:15	5	25th ANNIVERSARY OF THE "DAILY MIRROR," with outstanding guests from the TV world and show business.	
10:45	9	CHICAGOLAND NEWSREEL.	

(Stations reserve the right to change above listings without notice)

Television Forecast

EXCITING! THRILLING! Watch Girls Baseball

.....
National Professional
Girls Baseball League

Every Friday
Night



8:30 P.M.

to the
End of
the Game

WBKB



You'll Enjoy the Game More with

The NEW FOX DELUXE

Keep a good supply handy in your refrigerator

Television Forecast

Ringmaster Kirchner of "Super Circus"

(Continued from page 3)

career in medicine. At the end of his first year he found his finances dwindling. He traveled to Dallas, Texas, where a state fair was under way, and applied for a job once more as a barker.

During the same summer he applied for a position as announcer with a local Dallas station and was successfully auditioned. He returned to Chicago university for one year but the lure of the microphone overpowered his purely academic ambitions. He applied to the manager of WROK in Rockford, Ill., for an announcing position, and at the end of his sophomore year joined that station.

In the years that followed he announced for WTMJ, Milwaukee; two major networks in Chicago and, in 1943 enlisted in the Coast Guard as a seaman. A year later he was promoted to ensign, and he was discharged in 1946 with the rank of Lieutenant.

Since that date he has announced many of Chicago's radio programs, including ABC's "Ladies, Be Seated." He also announces the open air summer concerts which are conducted in Grant Park.

When WENR-TV made its entrance into the television field in September, 1948, Claude was chosen from a field of 20 auditionists to serve as ringmaster of "Super Circus."

HANDY SUBSCRIPTION FORM

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Joe Wilson, WBKB Sportscaster, Picks His Favorite Ball Clubs to Win

This week our roving reporter queried WBKB sportscaster Joe Wilson, the man covering channel 4 telecasts of Chicago Cub games. He was asked to pick the baseball pennant winners, and did, with tongue in cheek.

Wilson picks the Giants in the National League, with Brooklyn, Boston, St. Louis, Pittsburgh, Cincinnati, Chicago and Philadelphia following in that order.

In the American League, Joe thinks Cleveland will repeat, with New York, Boston, Philadelphia, Detroit, Chicago, Washington, and St. Louis following.

New TV set owners who have not read earlier sketches of Joe Wilson's



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life may be interested to know the channel 4 sportscaster studied drama at Northwestern university. Following graduation Wilson went east to seek a job in a stock company.

He was told to return in six months with possibilities of a job at that time but instead of waiting he got married and never did go back.

On entering a bus one day in his native Minnesota, cradle of American hockey players, Joe met a former radio actor who was describing hockey games. He accepted an invitation to join his old friend and, during the intermission, was given a chance to voice his opinion as to the turn of events in the game. When the regular announcer didn't return in time to continue, Joe took over and did such an excellent job that he was retained. He's been at it ever since.

From Minnesota, Joe barnstormed the small station circuit through Wisconsin and finally landed in Ohio. Next Joe went to Cleveland and then came to Chicago.

In 1943 he became sports announcer for the central division of the ABC network. Here he worked with Harry Wismer on sports, particularly football, from 1943 to 1945.

Three years later, after working on TV intermittently, Joe became a permanent staff member of WBKB, where he now holds forth as one of the country's top sportscasters.



SID CAESAR, TV Star of "Broadway Revue," seen in Chicago on WGN-TV and WNBQ, opens a four week engagement this week at the Empire Room of the Palmer House. "Broadway Revue" will not be seen during the summer months, but trouper Caesar will be seen in many of the nation's leading cafes.

Channel 4 Forecast

Star Studded Revue

Thurs., June 16, 9:15 p.m.

Televised for the First Time! An Hour-Long Sparkling Show, Featuring Top Personalities, Direct from the Stage of the Chicago Theater

Theater Video

Thurs., June 16, 9:00 p.m.

First Demonstration in the Midwest. See an Event Televised just 45 seconds after its Occurrence.

"Miss WBKB" Finals

Thurs., June 16, 7:45 p.m.

Three Lovely Semi-Finalists will vie for the Title of "MISS WBKB"

WBKB Scrapbook

Thurs., June 16, 7:15 p.m.

A Review of Eight Years of Pioneering in the Television Field. Laughs and Tears in These Pictures of the "Old Days"



WBKB CHICAGO
BALABAN & KATZ TELEVISION THEATRE

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